



City of Tacoma – Neighborhood Council Program
NEIGHBORHOOD SMALL INNOVATIVE GRANTS
2015/2016 Application

Print application, fill out all sections and submit two copies with appropriate attachment(s).

Please complete the following and attach the requested information.
(Note: This application is subject to public review and disclosure.)

Name of Submitting Neighborhood:

North End

Name of Submitting Organization:

Tacoma Waterfront Association

Neighborhood Council Area:

North End

Project Name

Tacoma Waterfront Marketing Website

Project Location with map and/or photo

The entire Tacoma shoreline will be effected by this project

(be specific with address, intersections or name of location if relevant)

Primary Project Manager: Jayna Marshall

Mailing Address: PO Box 7931

Telephone No. 253.777.3301 E-mail address director@tacomawaterfront.org

Project Manager (2): Dean Burke

Telephone No. 253-284-3259 E-mail address deanb@tacomaspports.org

Is this the first time you have applied for an Innovative Grant? ☒ Yes ☐ No

Total Innovative Grant allocation requested \$ 4000

Received by

JUN 01 2015

Customer Support Center

Please complete the following information. If additional space is needed, use a separate sheet and reference the response by number.

PROJECT IMPACT

Please describe the neighborhood benefit or problem being addressed by this project.

At the Tacoma Waterfront Association's annual planning meeting our members were asked to suggest initiatives to improve our waterfront. The highest number of votes focused on promoting all of Tacoma's waterfront as an area for tourism and events by sponsoring or partnering in events, partnering in promotions to attract tourists to our shoreline and wayfinding to identify the features on our waterfront. Using these results our marketing team has proposed a new website with two goals: to identify our waterfront assets and to focus attention on new initiatives. An important benefit of this upgraded website would be an interactive map to direct visitors, tourists and residents alike, to parks, water access, kayak rentals, hotels, restaurants, boat repair, fishing bait and the list is endless! The goal is to establish a hub of information where users could access facts about all features on our shoreline, whether they are looking for a way to spend the day, find a place to live or searching for a job in a waterfront industry. Links built into the map could connect the customer to the appropriate websites for additional information regarding the neighborhoods, businesses and parks. To promote waterfront events, this site will include a complete calendar of all happenings along the shoreline. To encourage events it would be a venue for organizers to promote their event and a source of information to guide them through the process of permits and licenses. The other feature of this website would be to solicit and identify prospective initiatives to improve Tacoma's waterfront, whether they are environmental concerns or upgrades in physical assets. Once these needs are recognized, fundraising campaigns could be promoted. This website will welcome input from all of the Tacoma Neighborhood Councils to promote the features of their community and to identify the initiatives that are important to them.

1. Please describe recent methods or attempts taken by your neighborhood to address the problem stated above.

The Tacoma Waterfront Association, established in 2006, has taken the lead to promote our shoreline by advocating for various improvements to attract and direct visitors. These projects include working with the city to install new wayfinding, the welcome mural on the oil tank at the entrance to the Foss Waterway and the installation of the sea plane float.

2. How will the impacted neighborhood be involved in the planning and implementation of this project? Please summarize your community outreach plans.

The TWA holds meetings on the second Wednesday of each month at the Tacoma Youth Marine Center. In addition to members, the public is invited to attend where they can hear updates, give input and participate in planning. Announcements and reminders of these meetings are sent to more than a

thousand businesses, organizations, city leaders and individuals who tend to be concentrated in the waterfront business districts and who have expressed an interest in our activities.

3. Are there project components that others in the neighborhood may disagree with and if so, what have you done to address these concerns?

There has been no indication of potential disagreement to the website or to promotion of the waterfront.

4. Is this project in a Neighborhood Business District? (see map)

☒ No ☐ Yes; if yes, a letter of support must be attached.

5. Is this project sited on property that is NOT a City-owned street or sidewalk?

☒ No ☐ Yes; if yes, a letter of support must be attached

PROJECT IMPLEMENTATION

Briefly describe your plans for implementation/installation of this project, including resources needed, and how the community might be involved.

The TWA marketing team is currently seeking estimates for the website design. As funding is obtained through grants, support from the City of Tacoma and membership donations, construction of the website will begin. In the meantime the TWA marketing team will reach out to all of Tacoma's waterfront community to compile the information to be included in the website. Direct input from the Neighborhood Councils will be helpful to identify the features in their community to include in the website. The target for completion of the website is the end of 2015.

Target date for project construction/implementation to begin:

10/01/2015

Target date for project to be completed (must be within 18 months of award):

12/31/2015

Projected life of the improvement before it would need to be repaired, removed, or replaced:

(please note if you do not identify a project life cycle, one will be assigned based on City of Tacoma past experience)

PROJECT OPERATIONS & MAINTENANCE

Please describe any ongoing activities and/or costs associated with this project after completion and the plan for how they will be accomplished and/or paid for. Possible examples: on-going watering, pruning and maintenance of new trees or structural maintenance and possible graffiti removal of a community garden element such as a fence or a shed. Please note, by granting funds for your project, the City of Tacoma does not guarantee the maintenance of your project. Any application for a physical improvement project submitted without an adequate operations and maintenance plan will not be considered eligible for funding.

Ongoing maintenance of the Tacoma Waterfront Marketing Website would include design support, web hosting and updating of information. These tasks will be accomplished with outside contractors and by the existing TWA administrative staff. The website will be designed to include all waterfront features and businesses at no cost but they will have opportunity to increase their presence on the site with corporate links, logos or potentially advertisements. These revenues will offset the costs of website maintenance.

PROJECT FEASIBILITY (CAN IT BE DONE!)

This section is meant to show the applicant has received permission from those impacted by the project and that considerations have been made on how to successfully implement your project through a thoughtful and realistic budget and maintenance plan. If you have questions on who the right City staff person or agency or impacted group might be for obtaining permission (signature or letter of support), please contact one of our Program Development Specialists **Kala Dralle at 573-2523 or Allyson Griffith at 591-5119.**

Demonstrate Public Property Permission: The site of this project as listed in this application has been reviewed and approved by the appropriate City of Tacoma staff prior to application being submitted and/or by the abutting property owner and/or neighborhood group.

Dept/Agency _____ Representative _____

Comments _____

Signature _____ Date _____
Phone / email _____

Impacted Neighborhood Group/Business District Letter of Support Attached: ☐ Yes ☐ No

Impacted Property Owner Letter of Support Attached: ☐ Yes ☐ No

Demonstrate an Adequate Budget: The grant funding and project budget is adequate to cover all costs of labor, equipment, material, and overhead associated with the construction/installation.

Dept/Agency _____ Representative _____
Comments _____

Signature _____ Date _____
Phone /email _____

Operations and Maintenance (O&M): Applicant has identified an adequate plan and budget for ongoing O&M: ☐ Yes ☐ No

Costs associated with the ongoing O&M for this project are available in the operating budgets of this department/agency. ☐ Yes ☐ No

Dept/Agency _____ Representative _____

Comments _____

Signature _____ Date _____ Phone # _____

Please be sure to include required attachments:

- ☐ Map and/or photo of project location
- ☐ Required letters of support (Impacted Neighborhood Group, Neighborhood Business District, Abutting Property Owner, Additional Funding Partners - including in-kind)

PROJECT BUDGET

List all **costs** associated with completing this project from start to finish. Costs you may want to consider, depending on your project, are permits/insurance/fees, design/engineering, preparation of site, production, materials, labor, installation, disposal, professional services, equipment rental, sales tax, etc.

Then list all sources of **funds** that will finance this project; including the amount of grant funds being requested and the type of and amount of your matching contribution (minimum 10%), which may include in-kind contributions or funds from your organization or any other grants, sponsors, donations, volunteers. Volunteer hourly rates are currently estimated at \$26.72 per hour (based on the Independent Sector Value of Volunteer Time)

cost component	amount		sources of funds/ matching contributions	amount
Web Design and construction	\$ 5000		Port of Tacoma	\$ 1000
Informational gathering by TWA staff & volunteers	\$ 2000		Tacoma Waterfront Assoc	\$1000
			Volunteer Labor (TWA 40 hrs)	\$1000
			Innovative Grant request	\$ 4000
TOTAL	\$ 7000		Match % <u>30</u> TOTAL	\$ 7000

☐ Check here if you have attached your project budget on a separate sheet of paper.

BUDGET EXAMPLE

Project: Community Garden

cost component	amount		sources of funds/ matching contributions	amount
Fence – wood rail	\$4842		"Grow R Garden" Bake Sale	250
Raised garden beds	1000		Volunteer labor (100 hrs)	\$2000
Compost area and beds	300			
Signage	400			
Gravel and landscaping materials	150			
Sales tax for materials	623			
labor	2000		Innovative Grant request	7065
TOTAL	\$9315		Match % <u>31</u> TOTAL	\$9315

IMPORTANT NOTE: This type of project, where materials are being purchased, constructed and installed by the neighborhood group, will require the applicant to purchase the materials up front, and then submit paid receipts for reimbursement once project is completed.

The original application, plus one copy, must be received or postmarked no later than 5:00pm on June 1st, 2015.

**City of Tacoma
Customer Support Center
Small Neighborhood Innovative Grant
747 Market St., 2nd Floor
Tacoma, WA 98402**

Neighborhood Council Program

Community & Economic Development Department - Neighborhood Council Office

It is the intent of the City, through the creation of Neighborhood Councils and the Community Council, to foster a partnership of open communication between the City and its neighborhoods, to enhance the environment in which citizens are afforded an opportunity to participate in government decisions in an advisory role; to foster cooperation and consensus among diverse interests; to assist the City and neighborhoods in developing solutions to mutual problems, and to develop in the citizens a sense of personal pride and responsibility for their neighborhood.

WEST END
Monthly Meeting 3rd Wednesday 7:00 p.m.
Fire Station 916 - 7217 64th Ave
Web: westendtacoma.org

NORTHEAST
Monthly Meeting 3rd Thursday 7:00 p.m.
Sector 1 MC Substation -
47th & Popple Way NE
Web: ANA

NORTH END
Monthly Meeting 1st Monday 6:00 a.m.
University of Puget Sound
Thompson Hall 12th and Union / Room 103
Web: enee-news.org

CENTRAL
Monthly Meeting 1st Thursday 7:00 p.m.
Tacoma Nature Center - 5 188th & Tyler St.
Web: cco-2m.com

NEW TACOMA
Monthly Meeting 2nd Wednesday 6:30 a.m.
First United Methodist Church - Fellowship Hall
671 Tacoma Avenue South (enter in back at S. 2nd)
Web: ANA

SOUTH TACOMA
Monthly Meeting 3rd Wednesday 6:30 p.m.
2 T.A.R. Center - 3573 South 66th St
Web: ANA

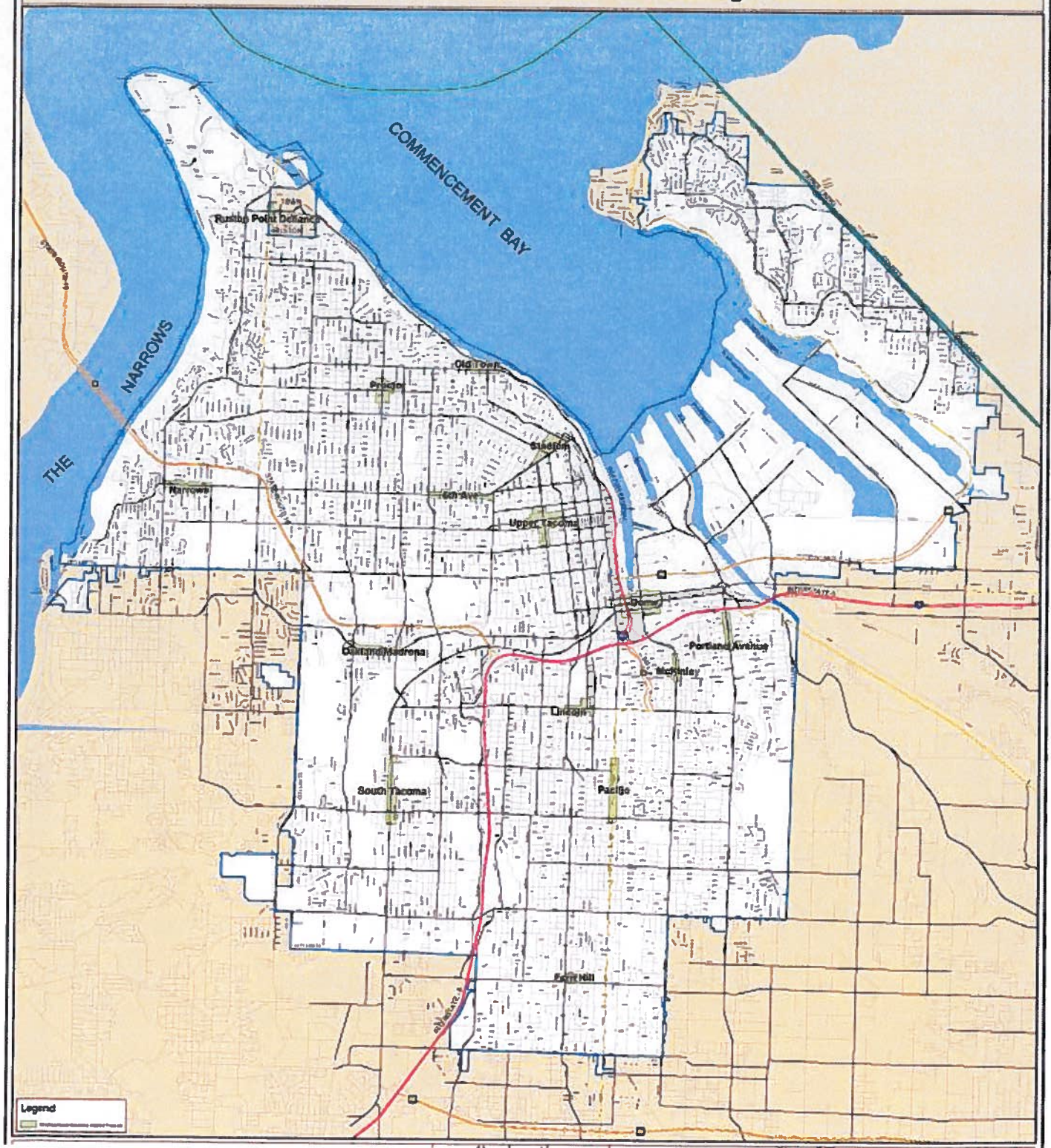
EASTSIDE (CRACK)
Monthly Meeting 3rd Monday 6:30 a.m.
Crown Heights Park Building
406 E. 65th St. at Railroad Crossing
Web: www.eastsidecrack.org

SOUTH END
Monthly Meeting 3rd Monday 7:00 p.m.
Fire Station 80 - 45th & Alaska St.
Web: www.southendtacoma.org

For questions about the Neighborhood Council Program, please contact Carol Wolfe at 591-5384 or by email to cwolfe@cityoftacoma.org.

City of Tacoma

Neighborhood Business District Program



For questions about the Neighborhood Business District Program, please contact Shari Hart at 591-5208 or by email to shart@cityoftacoma.org

NEIGHBORHOOD COUNCIL MEETINGS AND LOCATIONS

Central Neighborhood Council

First Thursday of the month at 7 p.m.
Tacoma Nature Center - South 19th and Tyler Street

Eastside Neighborhood Council (ENACT)

Third Monday of the month at 6:30 p.m.
Stewart Height Park Building - 402 East 56th at Railroad Crossing

New Tacoma Neighborhood Council

Second Wednesday of the month at 5:30 p.m.
First United Methodist Church – Fellowship Hall
621 Tacoma Avenue South (enter in the back off of South 7th)

Northeast Neighborhood Council

Third Thursday of the month at 7 p.m.
Sector 1 NE Substation 4731 Norpoint Way NE

North End Neighborhood Council

First Monday of the month at 6 p.m.
University of Puget Sound: Thompson Hall - 15th and Union / Room 193

South End Neighborhood Council

Third Monday of the month at 7 p.m.
Fire Station #8 - 4911 South Alaska Street

South Tacoma Neighborhood Council

Third Wednesday of each month at 6:30 p.m.
S.T.A.R. Center - 3873 South 66th Street

West End Neighborhood Council

Third Wednesday of each month at 7 p.m.
Fire Station #16 - 7217 Sixth Avenue

Attend a Neighborhood Council meeting in your area and help build stronger communities
Contact Carol Wolfe, Neighborhood Council Coordinator at 591-5384 or
cwolfe@cityoftacoma.org to find out more about your Neighborhood Council!



~.5 in the northern boundary, Browns/Dash Point.

~2.5 is private residential.

~7.5 is on the "North Shore" of Tacoma.

~5.0 is geographically inaccessible.

~3.5 is Port related (entry areas, etc.)

~.5 in the southern boundary, Titlow/Narrows.