

NENC PROCTOR NEIGHBORHOOD PLAN UPDATE

JULY 10, 2023

CITY OF TACOMA
PLANNING AND DEVELOPMENT SERVICES

BACKGROUND

City Council created the pilot program in the 2021 budget and made it permanent in the 2023/24 Biennial Budget

- Program Need and Equity Goals
- Coordination
- Policy Alignment
- Implementation Focus

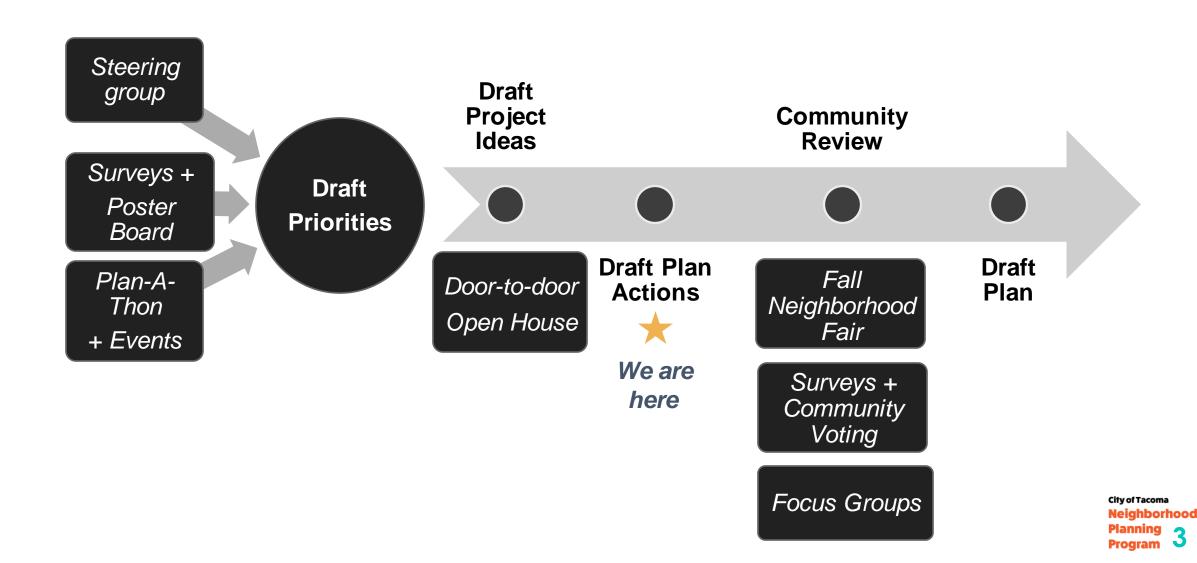






Neighborhood Planning is community-led implementation of comprehensive planning goals tailored to the specific needs of the neighborhood, which is the Mixed-Use Center/business district and the surrounding residential area.

PROCTOR SUMMARY



PROCTOR ENGAGEMENT SUMMARY

Events

- Plan-a-Thon Kick-off event (75 attendees)
- Community Walk (40 attendees)
- Proctor Open House (100 attendees)
- Tabling at Farmers' Market and Proctor events (fall and spring)
- Feedback board at Wheelock Library and UPS

Surveys and Online Engagement

- Community survey
- Interactive online map (447 comments)
- Priorities survey (214 responses)

Meetings and Focused Engagement

- Steering Group meetings and walk-and-talks
- Proctor Station Focus Group
- Coordination with Proctor Business District and NENC
- Multilingual targeted engagement in Russian and Ukrainian





PRIORITY AREAS

Priority Areas, developed based on community and Steering Group feedback:

- Human-Scale Design (Urban design, pedestrian orientation, and historic preservation)
- Commercial and Residential Affordability
- Pedestrian Safety and Comfort
- Outdoor Community Space
- Neighborhood Sustainability and Climate Adaptation





PROCTOR SUMMER/FALL ENGAGEMENT

- Mailer to neighborhood
- Online engagement:
 - Survey for draft Plan Actions
 - Community booster voting
- Presence at in-person events:
 - Proctor Arts Fest
 - Farmers' Market
 - Cushman Block Party
- Focus Groups



PROCTOR PROPOSED ACTIONS

Sample Project Ideas:

- Human-Scale Design: Multi-property historic listing; support for Neighborhood Center design guidelines
- Commercial and Residential Affordability: Support affordability, including locations for supportive housing; support for small and legacy businesses
- Pedestrian Safety and Comfort: Enhance pedestrian crossings in key locations (schools, business district) (mobility study is ongoing); improvements at N 26th and Proctor; traffic calming on key residential streets
- Outdoor Community Space: Festival street and/or space for community seating; enhancements to Puget Park and trails; community center for indoor activities and events
- Sustainability and Climate Adaptation: Residential tree planting and outreach

BOOSTER PROJECT

- \$50,000 for implementation of community priorities
- Community 'participatory budgeting' process later this summer
- Possible projects may include:
 - Interpretive signage to share cultural history and/or Puyallup Tribe
 - Tree replacement support for the business district
 - Funding for a nomination for select historic buildings in Proctor
 - Painted street murals near schools
 - Support for community events and/or periodic "open streets" closures



NEXT STEPS

Proctor Next Steps

- Summer 2023:
 - Draft actions to community
 - Internal review for feasibility
- Fall 2023:
 - Integrate community feedback on Draft Actions
 - Bring Draft Plan to Planning Commission and Council Committees
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- Winter 2024:
 - Final plan for Council adoption

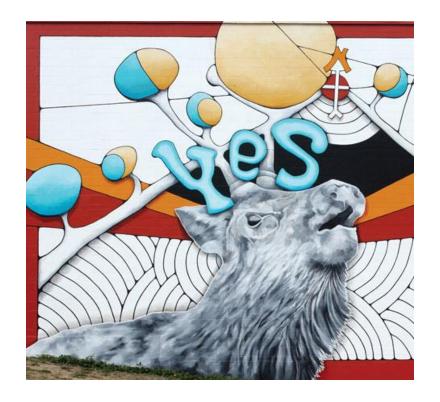


Thank you!

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